



## Target EXAM 2 Study Guide for PSYC 1030 – General Psychology

**\*\*\*PLEASE READ CAREFULLY\*\*\***

This is the target study guide for **EXAM 2**, which will cover **Chapters 5-8** of the required textbook. Learners are strongly advised to read and study each chapter thoroughly prior to completing this study guide. Moreover, Learners are advised to complete this study guide early and not wait until the last minute to do so.

The exam will be administered on Online Campus, so be prepared for this. Additionally, this exam will be timed—**Learners will have exactly 70 minutes to complete this exam**. This exam will be worth 100 points. There will be 50 multiple-choice items on this test, each item worth 2 points.

This study guide will cover each test item in very specific detail, providing Learners with enough information, in theory, to all test items correctly on the actual test.



**Note that the items on this study guide have been randomly scrambled in an effort to add challenge to your study of chapter material. Additionally, be advised that on the actual test, items will not be in the same sequence as presented here on this study guide; all test items will be randomly scrambled as well.**

**DISCLAIMER:** This study guide **DOES NOT** guarantee a passing grade on the exam, nor shall the Learner interpret this study guide as a guarantee of a passing grade on the exam.

If Learners have any questions concerning the information presented within this study guide, they can contact me via my personal cell phone, e-mail, or face-to-face office hours. I will attempt to guide the Learner toward complete understanding. However, I will not provide Learners with direct answers and my assistance will be very limited. (I will let a Learner know if an answer they found is correct or incorrect.)

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### **EVERY ITEM BELOW IS REPRESENTED ON THE ACTUAL EXAM**

1. While walking home late at night after watching a scary movie at a friend's house, Ashley suddenly hears a strange, shrill noise that almost sounds like a distant scream. Her heartbeat and blood pressure increase, her muscles tense, her mouth goes dry, and she begins to perspire. Ashley is experiencing the \_\_\_\_\_ component of emotion that is due to the activation of her \_\_\_\_\_ nervous system.
2. The key conflict in the "memory wars" is:
3. Leptin resistance is a condition:
4. Dr. Ashley emphasizes the importance of psychological and cognitive components in human motivation and believes that we are innately driven to strive for a positive self-concept and the realization of our personal potential. Dr. Ashley's views are most consistent with \_\_\_\_\_ theories of motivation.

5. Formal concept is to \_\_\_\_\_ as natural concept is to \_\_\_\_\_.
6. "My first memory? I can remember when I was almost three years old and going to my mom's hospital room just after my little brother was born. My aunt handed me my little brother all wrapped in a blanket and I remember just looking at him for the longest time, and thinking how he was so little." According to the research discussed in the Culture and Human Behavior box, memories like this one that focus on a specific event and the person's feelings about the event were most likely to be:
7. Brian's car was not running smoothly. The car would occasionally lose power or stall out. Brian thought about the possible solutions: changing the ignition wires, putting an additive in the gas tank, or taking his car to a mechanic and letting the mechanic figure out the problem. Brian decided that he would try putting an additive in the gas tank first to see if that corrected the problem. Which one of Sternberg's intelligences was Brian MOST likely using?
8. According to Bandura's model of observational learning, which characteristic of television depictions of violent behavior makes the violent behavior more likely to be imitated?
9. When Adrian's computer would not respond to commands from the wireless keyboard, he tried restarting the computer, as that strategy had worked in the past. After several tries, the keyboard still did not work so he gave up and called a computer repair service. A technician easily solved the problem: The batteries in the wireless keyboard needed to be replaced. Adrian's inability to solve the problem on his own had been hampered by his:
10. Whenever she sees a bolt of lightning streak across the sky, Maria quickly unplugs her computer equipment to keep it from being damaged by an electrical surge. Using operant conditioning terms, Maria's behavior is being maintained by:
11. When Spencer took his first ride on the big Ferris wheel, he looked down at the fairground one hundred feet below him and became aware of his high level of physiological arousal. Suddenly he felt frightened. The sequence of events in Spencer's emotional experience reflects the:
12. After getting cactus needles stuck in her hand, 2-year-old Rachel no longer touches cactus plants. Using operant conditioning terms, this is an example of:
13. Dr. Sheenan believes that cognitive appraisal is the essential trigger for an emotional response and that all other components of emotion, including physiological arousal, follow from the initial cognitive appraisal. Dr. Sheenan's views are most consistent with those of:

14. Implicit memory is to \_\_\_\_\_ as explicit memory is to \_\_\_\_\_.
15. Because of the wide variety of food selections at the Fortune Chef Bistro and its large all-you-can-eat buffet, Noah always eats more than he needs to at lunch. This phenomenon of eating more when offered a variety of highly palatable foods is termed:
16. According to Bandura, what four cognitive processes are necessary for imitation of behavior that has been only observed?
17. Jonathan is untidy, outgoing, and a chain smoker. He frequently stays up late and has a very flexible work schedule. Given this description, most people would guess that Jonathan is a bartender (which he is not) rather than a tax accountant (which he is). This example illustrates the influence of:
18. Study the image of the triangle/pyramid depicting Maslow's hierarchy of needs.
19. Dr. Majid met with a new patient who had a long list of puzzling symptoms. After talking with him for about 10 minutes, Dr. Majid told the patient that she needed to run some tests. Dr. Majid ordered a series of blood and urine tests but privately believed that the patient probably had diabetes. When the test results came back, Dr. Majid sat down to analyze them. Analyzing the test results to confirm or disprove her hunch is an example of the \_\_\_\_\_ stage of intuition.
20. As you're stretched out on the couch watching a late-night rerun of your favorite TV show, commercial after commercial comes on showing mouthwatering images of burgers, tacos, pizza, ice cream, and other delicious food. These commercials are designed to heighten your anticipation of the pleasures of eating these foods, which is termed:
21. According to the evolutionary perspective, many wild animals overeat when food is available. What explains this trend?
22. For his anatomy and physiology class, Charles has to memorize the twelve cranial nerves in the correct order. If Charles spends extra time rehearsing the \_\_\_\_\_, this would help him to overcome the serial position effect.
23. Every Friday, Dr. Cruz would give a quiz in his psychology class. Students quickly learned to be nervous on Friday mornings, just before each quiz. Halfway through the semester, Dr. Cruz stopped giving quizzes on Fridays and the students' anxiety began to diminish with each passing week in which there was no quiz. The decrease in the students' anxiety may be attributed to the process of:

24. For medical reasons, 25-year-old Nadine has to have both of her ovaries surgically removed. Following the operation, Nadine is likely to experience:
25. In the In Focus box, "Does a High IQ Score Predict Success in Life?" what was the general conclusion, based upon the research of Lewis Terman and Melita Oden with the genius-level children who grew up to be genius-level adults?
26. Although Hunter keeps falling when he tries to learn to ice skate, he keeps working at being a better skater so that he can play ice hockey. Hunter is demonstrating the motivation characteristic of:
27. Mike began studying for his exam the night before the test, reading his textbook chapter for the first time. Ebbinghaus would predict that:
28. Rather than simply repeating key terms and concepts, Jeremy focused on the meaning of the information in the chapter and tried to generate examples of concepts from his own experiences. Jeremy was using \_\_\_\_\_ to help encode information into his long-term memory.
29. As you are reading this question right now, you are consciously processing the meaning of the words in your \_\_\_\_\_ memory.
30. Brandon was waiting in line to make a deposit at the bank when he heard the man in front of him say softly to the teller, "Just give me the money now." At first Brandon thought the man was just impatient, but then he realized that the guy was a bank robber. Brandon felt afraid and started backing up slowly, looking for cover. Brandon's emotional response probably resulted from neural impulses that:
31. Study the image of John Watson and Rosalie Rayner with Little Albert. Know what is going on in the photograph.
32. Blake is determined to graduate from college with honors. But as he was studying for his final exam the next day, a friend called and invited him to a party. Blake really wanted to go to the party and decided that he would get up early and study for his final exam the next morning before class. Based on what you read in the Psych for Your Life section, why did Blake decide to go to the party?
33. Eddie and his wife Lesley have just shared a fulfilling sexual experience. Unlike Lesley, Eddie is not likely to be able to experience another orgasm for a period of time. This stage of the sexual response cycle is called the:

34. Your friend Madison became very ill a few hours after eating the fried chicken special in the college cafeteria. Now Madison feels queasy whenever she smells fried chicken. Having read the learning chapter in your psychology class, you explain that:
35. In a study by Elizabeth Loftus, subjects watched a film of an automobile accident, then answered a series of questions, including one asking them to estimate the speed of the cars. What factor affected the subjects' estimate of how fast the cars in the film were traveling?
36. Initially, an infant has no response to a nurse's white uniform. But after a couple of painful experiences of getting a vaccination shot from a nurse in a white uniform, the infant will react with fear in response to a nurse in a white uniform who simply walks into the examining room. In this example, the sight of a nurse in a white uniform has become a(n) \_\_\_\_\_ to the infant.
37. The Dani speakers of New Guinea have names for only two classes of colors. When psychologist Eleanor Rosch and her colleagues studied color perception in the Dani speakers, Rosch found that the Dani:
38. B. F. Skinner extended his ideas regarding operant conditioning to human behavior and social problems. He wrote about these views in his book, *Beyond Freedom and Dignity*. What quintessential statement most accurately reflects Skinner's views as asserted in his book?
39. From another room, Jenny called out to Leonard to ask where he had put the car keys. At first, Leonard thought he hadn't heard what Jenny had asked, but a few seconds later, the question registered in his mind. He answered, "On the coffee table." Which type of sensory memory can explain this phenomenon?
40. When LaToya got her new computer, she carefully followed the steps described in the manual, and by the end of the evening, her new computer was up and running. LaToya used:
41. Emily created a new sentence that neither she nor anybody else had ever heard before: "The chinless human-factors-interface-technician roamed the halls of academia looking for a lobotomized bureaucrat to interface with." This example most clearly illustrates the \_\_\_\_\_ of language.
42. Phobias of heights, storms, snakes, and spiders are much more common than phobias of cars, stairs, stoves, or sharp objects. According to psychologist Martin Seligman, the reason is that:
43. Jordan routinely eats an early lunch around 11:00 AM. Even if there's no clock in sight, Jordan can tell when it's almost 11:00 AM because he feels hungry and wants to eat. What explanation accounts for this?

44. To produce a learned response in classical conditioning, a(n) \_\_\_\_\_ are repeatedly paired.
45. Genetically diverse seeds are planted in two separate pots. One pot has rich soil and one pot has poor soil. Within each pot, some of the plants are taller than others. When the average height of the plants in each pot are compared, the plants in the rich soil are, on the average, taller than the plants in the poor soil. What valid conclusion can be drawn about the difference between the seeds in the two pots?
46. As part of his homework assignment, Kenny memorized the names of all the planets in the solar system, learned the distance between the Earth and the Sun, decided what items he still needed to research in the library, and spent some time daydreaming about space travel. In the most general sense, Kenny was engaged in:
47. According to the research by Masters and Johnson, the second phase of the human sexual response cycle is to \_\_\_\_\_ as the third phase is to \_\_\_\_\_.
48. During a Trivial Pursuit game, Seth was trying to think of the name of John Lennon's wife. "Yanni? Yo-yo? No, that's not it. I'm sure I'll think of .... Wait, I remember! It was Yoko Ono! That was John Lennon's wife!" This example illustrates:
49. The famous patient known for years as H. M. was NOT able to:
50. Brendan was raised by lesbian parents. When he reaches adulthood it is very likely that Brendan will: